

FRIDAY, March 27

6-8pm – Reception and Welcome

HQ Raleigh's Cannon Room

16 W Martin St., 12th floor, Raleigh, NC 27601

SATURDAY, March 28

Norman Adrian Wiggins School of Law, Campbell University

225 Hillsborough Street, 3rd Floor, Raleigh, NC 27603

8:30-9am – Refreshments

9-9:30am – Welcome and Overview

Rich Meagher, Sullivan Foundation

9:30-10:45 – Workshop Session 1

Danielle Espiritu, We Thrive

Using Social Entrepreneurship to Prepare Youth for Tomorrow's Economy

In this workshop, we will explore how faculty can use entrepreneurship to meaningfully engage youth. Our focus is always on students doing the real thing so we provide space for them to go out and interview customers, research competitors, develop a pitch deck, get feedback from corporate volunteers and access seed funding to actually launch real companies. We'll show faculty how they can begin implementing in their classes today.

10:45-11am – Break

11:00-11:30am – Best Practice Sessions (choose one)

<p>Elena Kennedy Elon University Social Business Road Trip</p> <p>Learn how to take students off campus to visit social businesses and nonprofits within your community. We will discuss how to select organizations, timing, logistics, and student responses.</p>	<p>AnnaScott Cross Campbell University Building Bridges & Making Connections</p> <p>Students who attend Ignite Retreats and Field Trips come back with so many ideas and so much excitement, but how do you engage them on a continual basis? In this session, we will talk about one model: the Sullivan-sponsored Rural Behavioral Health Summit.</p>	<p>Ronan MacDomhnaill Cred. Make Change Stick!</p> <p>Come meet the Cred. app featured at our concurrent Ignite Retreat. Learn how Cred.'s 30-day challenge can help students AND professionals change their behavior and lead to "a more simple, high performing and impactful life."</p>
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11:30am-1:00pm – Workshop Session 2 (choose one)

<p>Stephanie Raible University of Delaware Understanding the impact of entrepreneurial stereotypes</p> <p>This workshop proposal builds upon an award-winning experiential learning exercise (USASBE 2020 Excellence in Entrepreneurship Education). Learn how to understand the impact entrepreneurial stereotypes can have on our students and what to do about it.</p>	<p>Justin Nelson Campbell University Exploring and Understanding Communities for Social Innovation Projects</p> <p>Come explore tools of community sociology that can help you and your students develop meaningful community engagement partnerships and social innovation projects. Workshop activities are based on a Campbell U. course, Exploring Underserved Communities, which focuses on understanding the history, culture, economy, & resources of rural communities.</p>	<p>Anna Beatrice Scott Rust College T.E.A.M.: Using Agile Methods to Launch Your Idea</p> <p>Join instructor and performing artist Anna Scott as she introduces the "Betterfly Chart," a tool she has used successfully with students and professionals to help them identify their moonshot idea, chart a course, and actually execute it. Participants model the tool by developing a 5-minute speech to launch their idea, setting the stage for further execution.</p>
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1-2pm – Lunch

2-5pm – Keynote Workshop

Gabriel Grant, Human Partners

Breaking Through Gridlock: Next Generation Leadership Training for Educators

During this fractured time, most of us fear speaking with others who disagree with us; while these conversations are vital they often get stuck. Or worse, whether we engage or avoid engaging we find ourselves further alienated. What if we learned how to stay true to ourselves in these difficult conversations and enrich our relationships? What if our divergent values fueled healthy dialogue and innovation instead of gridlock and polarization?

Gabriel Grant's research on purpose and work with purpose driven leaders gives him a unique window into the potential pitfalls of advocacy and how people effectively share what they most care about. Whether your gridlock is political or personal, Gabriel can give you the skills to authentically convey your message and create the change you're wishing to see in the world.

Breaking Gridlock invites participants into a spirit of serious play to grow from self-reflection to effective action. Through a series of exercises participants take on examining and transforming real (professional and personal) polarized conversations. The resulting insights and skills can empower us to share what really matters – with anyone, anywhere – so that together we can create a pathway to positive change in our families, organizations, communities, and ultimately our society.

6-8pm – Dinner

Jiddi Space & Courtyard (behind the Sitti and Gravy restaurants)

135 S Wilmington St, Raleigh, NC 27601

SUNDAY, March 29

9-10:30am – Workshop Session 3 (choose one)

Join the Sullivan Foundation’s current cohort of **Faculty-Staff Fellows** to get updates on their projects, and bring back news ideas for your own work on campus.

<p>Katrina Sweet NC Wesleyan College Stephanie Raible University of Delaware</p> <p>Building Momentum on Campus</p> <p>Whether you are trying to recruit students for on-campus programs or just trying to get administrators to understand what “social entrepreneurship” is, come hear from faculty who are addressing those challenges and building their presence on campus.</p>	<p>Elena Kennedy Elon University Jinyoung Kang Mary Baldwin University</p> <p>Developing On-Campus Resources</p> <p>What kinds of resources can you develop to advance your program/mission and bring even more impactful learning opportunities for students and teachers? Learn about two models of on-campus resources that can help everyone’s work on campus.</p>	<p>Ralph Griffith Lenoir-Rhyne University Jim Kucher University of Maryland, Baltimore</p> <p>Thinking Big</p> <p>You’ve got a class or program, but what’s the next step? How do we build the next generation of entrepreneurs? How do you expand campus horizons to connect with SE teachers and practitioners across the globe? Come hear from fellows who are thinking big about how to grow programs – and the field of SE education.</p>
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10:30-10:45am – Closing

Rich Meagher, Sullivan Foundation